

REVIEW OF NUFARM SEED BUSINESS

28/07/2009

Valued Customer,

As the Nufarm seed business we have recently reviewed our Australian market strategy in running, Crop Care Seed Technologies and Nuseed.

It has been decided to consolidate the resources of the two businesses to allow us to focus our efforts on servicing the market through one brand.

From 1st August 2009, the Nuseed brand will represent the Nufarm group in the Australian market and will cover the wheat, monola, canola and summer crop portfolios.

As Crop Care Seed Technologies, we would sincerely like to thank you for your support over the last three years and look forward to continuing our relationship under the Nuseed banner.

These changes are specific to the seed business and there will be no change to your current chemical business with Crop Care Australasia.

For seed customer service enquiries please continue to contact Esther Bartlett on 1800 993 573 or fax 1800 302 884.

Should you have any further enquiries regarding the changes to the seed business, please don't hesitate to contact David Harris on 0412 941 904.

Regards

Simon Adam
General Manager
Crop Care Australasia