



Ramrod Update

Crop Care would like to re-affirm our commitment to supporting all growers that have been impacted by the recent Ramrod Flowable Herbicide quality issue.

Any growers concerned that believe this product may have caused damage to their crop should contact myself directly using the details provided below. The Crop Care team will be pleased to provide support.

All media enquiries should be referred to Crop Care Communications Manager Chris Tetley. His contact details are available below.

Media contact:

Chris Tetley
Crop Care Communications Manager
P | (03) 9282 1136
E | chris.tetley@au.nufarm.com

What has Crop Care done to date:

In November 2016, Crop Care became aware of a contamination issue with a limited number of batches of its 'Ramrod' herbicide product manufactured by a third party.

Upon becoming aware of this issue, Crop Care followed recognised industry recall protocol. These steps included;

- Informing, then working closely with the AgChem regulator (APVMA)
- Implementing a thorough recall of affected batches of the product
- Proactively contacting resellers of this product
- Proactively contacting growers that may have used the product to inform them of the issue. This included leveraging the networks of our resellers, grower groups including AUSVEG and Horticulture Innovation Australia and updates to the Crop Care website.

Crop Care is proactively supporting growers that have been affected by this issue on a case by case basis. Where damage has been reported, an independent loss adjuster has been appointed to manage cases.

Thanks to Crop Care's proactive approach of maintaining contact with growers, no new reports of damage have been reported since January 2017.

Sincerely,

Chris Ramsey
Crop Care Customer Marketing Manager
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