

## Crop Care launches new Pontiac seed treatment

A unique broad spectrum seed treatment containing two fungicides and an insecticide in a single pack has been launched by Crop Care in time for treating grain off the header this season.

This gives growers the easy option of using one seed treatment, Pontiac, to protect wheat, barley, oats and triticale from a host of seed and soil-borne fungal pathogens and insect pests this season.

Pontiac combines the fungicides, flutriafol and metalaxyl-M, with the proven performing insecticide, imidacloprid, in the convenience of a single container.

Pontiac seed treatment targets the lot, according to Crop Care National Product Manager, Rob Walker.

In addition to controlling smuts and bunt, Rob said Pontiac has other significant benefits including the protection of seed and newly emerging wheat and barley crops against Pythium and Rhizoctonia diseases.

“Pythium is a soil-borne pathogen that is widespread in cropping regions, not just in high rainfall zones, resulting in damping off in seedlings and root rot,” he said.

“Rhizoctonia is another common soil-borne pathogen that infects the roots of germinating plants. That’s why it’s important to treat wheat and barley seed with Pontiac to protect the plant’s ability to access water and essential nutrients.”

With imidacloprid built-in, Pontiac is the convenient choice for targeting sucking pests such as Russian wheat aphid and other common aphid species, preventing the spread of Barley yellow dwarf virus (BYDV).

Pontiac is also registered for the control of stored grain insect pests.

It controls both the adults and progeny of pests including Indian meal moth, psocids, granary and rice weevils, lesser grain borer, rust red and saw tooth flour beetles, and flat grain beetle.

**“While many seed treatments contain an insecticide that only provides repellent activity against stored grain pests, Pontiac controls these pests and gives farmers the option of treating grain straight off the header to plant next season or treating seed just before planting,” Rob said.**

**“Seed treatment with Pontiac is the most effective management tool, protecting the seed and seedling to promote stronger establishment and root development.”**

The latest in Crop Care’s comprehensive range of seed treatments, Pontiac comes in a high quality, easy to use formulation.



**Pontiac Seed Treatment available in 10L, 100L & 1000L pack sizes.**



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